

	All 15+	
	rat%	
	2023W22	2023W23
	22	23
AP / Telangana		
NTV Telugu	71.9	80.4
TV9 Telugu	53.5	57.2
TV 5 News	29.7	30.5
V6 News	22.5	23.7
ABN Andhra Jyothi	21.1	21.9
T News	13.0	13.3
Sakshi TV	11.0	11.1
ETV Andhra Pradesh	9.8	10.6
10 TV	8.3	9.9
ETV Telangana	5.8	5.7
HM TV	3.5	3.7
I News	1.2	1.4
Raj News Telugu	0.4	0.4
Hyderabad		
NTV Telugu	70.4	81.4
TV9 Telugu	74.5	80.0
V6 News	61.0	66.9
TV 5 News	64.2	65.0
ABN Andhra Jyothi	50.5	51.1
T News	40.1	43.6
ETV Telangana	12.3	11.9
10 TV	10.6	10.8
Sakshi TV	8.6	9.0
HM TV	8.3	8.7
ETV Andhra Pradesh	4.5	4.7
Raj News Telugu	1.4	1.6
I News	0.7	0.8
AP / Telangana - Below 75L Urban		
NTV Telugu	80.8	93.6
TV9 Telugu	65.6	71.1
TV 5 News	27.3	28.1
V6 News	21.0	21.8
ABN Andhra Jyothi	17.2	19.1
10 TV	11.2	13.9
Sakshi TV	12.1	13.1
ETV Andhra Pradesh	10.7	11.9
T News	9.8	10.7
ETV Telangana	5.9	5.8
HM TV	3.2	3.8
I News	0.9	1.2
Raj News Telugu	0.2	0.2
AP / Telangana - Rural		
NTV Telugu	68.3	74.6
TV9 Telugu	44.9	47.5
TV 5 News	25.0	25.7

ABN Andhra Jyothi	17.8	18.3
V6 News	16.7	17.4
ETV Andhra Pradesh	10.2	11.1
Sakshi TV	11.0	10.7
T News	9.9	9.4
10 TV	6.7	8.0
ETV Telangana	4.6	4.7
HM TV	2.8	2.8
I News	1.5	1.5
Raj News Telugu	0.3	0.4
AP / Telangana - Urban		
NTV Telugu	77.9	90.2
TV9 Telugu	68.1	73.6
TV 5 News	37.6	38.4
V6 News	32.2	34.4
ABN Andhra Jyothi	26.6	28.1
T News	18.3	19.9
10 TV	11.0	13.0
Sakshi TV	11.1	12.0
ETV Andhra Pradesh	9.0	9.9
ETV Telangana	7.7	7.5
HM TV	4.6	5.2
I News	0.8	1.1
Raj News Telugu	0.5	0.6